Bellingham Underwriters Gets Premium Accounting Software to Improve Customer Support



Vision33





ABOUT



Bellingham Underwriters Inc. provides high-quality, financially secure insurance products for the transportation industry. The company was founded in 1997 with four employees and has grown into a 21-employee workforce.

### Company

Name:

Bellingham Underwriters Inc.

### Industry:

Supports trucking insurance, specialty auto insurance, and repair services

#### **ERP Solution:**

SAP Business One®

### Summary

Premium accounting software:

- Improves customer support
- Generates custom reports
- Offers complete visibility of payments
- Provides accurate real-time information

### Visit them at https://bell-uw.com





"

If you have a vision of what you want, SAP Business One can provide it."

> Barbara Anderson, CFO at BUI

# Challenges

Because of Bellingham Underwriters's complex accounting and reporting needs, its daily operations are based on its accounting system. Unfortunately, its legacy system wasn't keeping up with growth.

Bellingham Underwriters needed an updated tool with advanced accounting features and complete visibility into the business.

The company began searching for an integrated system with scalability to support growth well into the future.



# **Solutions**

Bellingham Underwriters chose SAP Business One because it offered superior outof-the-box functionality and high customizability.

The company also liked SAP Business One's seamless integration with Crystal Reports, which employees have used to generate reports for 15 years.

SAP Business One is essential to Bellingham Underwriters's customer service; with company-specific fields and the ability to tag and trace payments, Bellingham Underwriters has created a better, more reliable customer experience.

And because SAP Business One integrates seamlessly with Crystal Reports, Bellingham Underwriters can run complete reports from multiple data sources with real-time information. Having more accurate, updated information for customers has also improved the customer experience.

## Working with Vision33

Vision33 is the largest SAP Business One reseller in North America meaning Bellingham Underwriters had access to world-class technical resources, support, and guidance.

"We had a very successful implementation. Vision33 was a huge help, providing me with the right balance of support and guidance throughout the entire process," says Barbara Anderson, Bellingham Underwriters's CFO.

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Vision33 transforms business processes and results for customers by delivering value through the promise of technology and its benefits for growing businesses. For over 30 years, Vision33 has helped companies integrate and automate their business processes and applications to better serve their customers, employees, and stakeholders. The technologies may have changed drastically in 30 years, but Vision33's mission has never wavered.

With over 1,000 customers worldwide, Vision33 helps manufacturers, distributors, service firms, and SaaS businesses outperform their competition and lead their industries with successful technology investments. With nearly 500 employees, Vision33 offers product expertise, business experience, and innovative technology leadership. Whether a global company with 100 subsidiaries or a small business, Vision33 works alongside every customer to meet their goals.

Vision33 also has formal partnerships to resell, implement, and support leading ERP applications, is a leader in cloud deployment, and has developed exclusive products, including Saltbox (saltbox.io) and iDocuments (idocuments.io).

### For more information about Vision33, visit **www.vision33.com**.

Contact your nearest Vision33 sales office to discuss how we can help transform your business.

#### **United States**

7545 Irvine Center Drive, Suite 200 Irvine, California 92618 Tel: +1 949 420 3300 contact@vision33.com www.vision33.com

#### Canada

210 Water Street, Suite #400 St. John's, NL A1C 1A9 Tel: +1 709 722 7213 contact@vision33.com www.vision33.ca



#### Europe

1 Heathgate Place, Agincourt Road London, NW3 2NU Tel: +44 (0) 20 7284 8400 contact@vision33.co.uk www.vision33.co.uk

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