



Integrate, Automate, and Unify Your Enterprise

## The Problem

Integration between systems is critical for businesses of any size, but especially so for growing companies that need efficiency to compete. An integration platform as a service (iPaaS) solution is a cost-effective way to meet requirements while reducing costs involved with point-to-point integrations that can't keep up with fast-paced business cycles. Such iPaaS systems have become a critical success component for large enterprises; however, sophisticated integration solutions have largely been unattainable for small and mid-sized companies—until now.

## Meet Saltbox

## The Solution

**The Saltbox Platform is an enterprise-class, low-code iPaaS solution that empowers companies of any size to unify and streamline business operations, accelerate digital transformation and increase the ROI of existing investments.**

Saltbox securely integrates mission-critical applications, synchronizes the transactional data that flows between them, and replaces manual processes and cross-functional collaboration with automated workflows.

Born in the cloud, Saltbox meets IT teams' modern technical requirements while delivering robust, easy-to-use functionality. The platform's extensible, flexible, and scalable architecture supports infinite integrations, workflows, and transactions. An ever-growing suite of both out-of-the-box and customizable connectors bring workflows to life through a visual, drag-and-drop interface, so you can capitalize on new opportunities while accelerating the ROI of your technology stack.

### *You need Saltbox if:*

- Automation is a strategic objective for your business
- Two or more of your business systems require integration
- You want to automate manual processes or data management efforts
- Internal resources lack integration expertise or bandwidth
- Business leaders can't make confident decisions in real-time
- Software upgrades break integrations and workflows
- You can't quickly find and resolve known workflow issues
- IT wants to collaborate on data mapping and workflow development
- Existing integrations and workflows create more challenges than they solve

## Saltbox helps you...

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- Accelerate digital transformation
  - Extract more value from existing technology investments
  - Reduce capital expenditures by consolidating integration tools
  - Accelerate the deployment of new integrations and workflows
  - Enhance data integrity
  - Reduce reliance on technical resources
  - Boost operational efficiency by eliminating manual, repetitive processes, redundant efforts, and siloed data sets
  - Make more confident business decisions
  - Add, remove, or upgrade business systems without “breaking” integrations and workflows

*“With Saltbox, you can completely reimagine your business. Suddenly, every application and piece of data can be connected with minimal effort.”*



MARK DIETZ, IT MANAGER, FALL CREEK

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# Explore the magic of Saltbox

## Unparalleled Connectivity

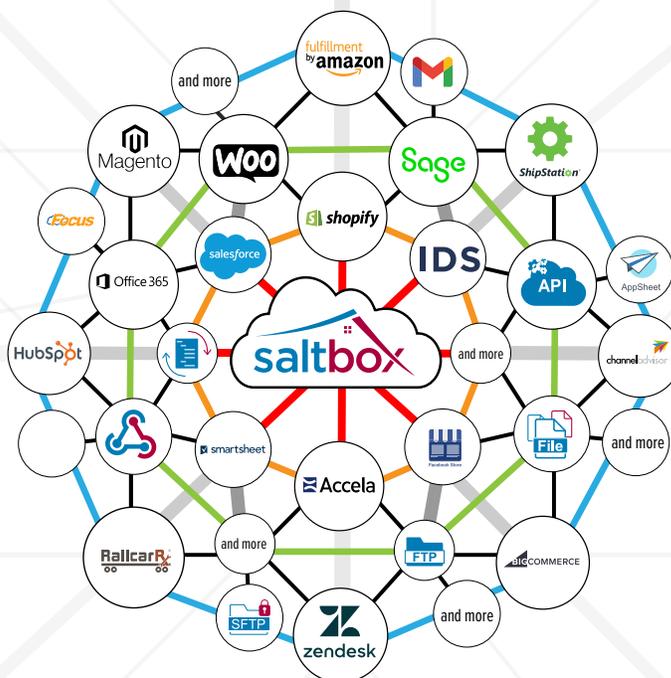
With Saltbox, the opportunities to integrate your business systems are endless. Critical building blocks, known as Saltbox Connectors, sit on top of the Saltbox platform. Each connector integrates a business application with the platform through a standard set of workflows that define and automate flow, treatment, and delivery of transactional data.

## There are 3 types of connectors:

**1 Application connectors** accelerate integrations between popular, mission-critical business systems like ERP, CRM, marketing automation, and POS. They update dynamically as business system patches or updates are released, protecting your integrations and workflows from disruption. Pre-built application connectors include Shopify, WooCommerce, HubSpot, Salesforce, ShipStation, Zendesk, Magento, and Smartsheet. A universal API connector connects Saltbox to any application with standards-compliant APIs, including eBay, Act! CRM, Procore, FreightWise, and Zoho CRM.

**2 Utility connectors** extend the functionality of your workflows or connect to legacy applications that don't have modern APIs. Popular utility connectors include SQL, SFTP, REST API, SMTP/POP3, and file processing (e.g., JSON, CSV, and XML).

**3 Custom connectors** can be built to address more complex integration needs or to integrate with proprietary business applications.



You can view the complete library of Saltbox Connectors here: [www.saltbox.io/saltbox-connectors](http://www.saltbox.io/saltbox-connectors)

## Scalable, Extensible, and Flexible

Your business, and the technologies that support it, must adapt as market conditions evolve. Unlike point-to-point integration systems, The Saltbox Platform supports your ongoing digital transformation.



Powered by Amazon Web Services (AWS), Saltbox works in any geography, and connectors can integrate with applications deployed on the cloud, on-premises, or in a hybrid environment. Saltbox's engine moves information through the cloud with the power of AWS scaling, allowing it to handle an infinite data load.

## Built for Business Agility and Ease of Use

Like large enterprises, small and mid-sized companies require powerful integration and workflow tools. However, knowing how to start and where to find the right resources to deploy and manage those tools can be tricky.

Saltbox's powerful functionality empowers IT and business users to build workflows, putting integration projects within reach of even the least tech-savvy users.

The drag-and-drop Dynamic Workflow Designer helps users visualize business logic, enabling them to map fields between systems and create bidirectional workflows that can be tested before go-live to identify issues and prevent rollbacks.

For more in-depth use cases, there is a built-in scripting tool.

## Actionable, Accurate Data at Your Fingertips

Unlike point-to-point systems, Saltbox and its connectors manage the flow, treatment, and delivery of transactional data across your entire business, enabling unprecedented levels of visibility and cross-functional collaboration.

- Workflows empower teams to automate review and approval cycles, improve control over processes, and engage stakeholders at the right times.
- Access to accurate real-time data allows business leaders to make confident decisions.
- Visual dashboards, triggered alerts, and error tracing make it easy to quickly assess the operational statuses of workflows, identify failures and locate their sources, and take corrective action.

## Security, Data Governance, and Control

Saltbox provides enterprise-grade data governance and security capabilities, so you can consistently apply best practices across your organization.

Functionality includes role-based user access, data encryption, version control, and multi-tenancy. Saltbox only retains transaction logs, so no actual transactional data remains in the system.



## A Trusted Partner

Vision33 solves customer business challenges through the promise of technology and the value it delivers. We partner with organizations in the public and private sectors to understand their vision and help them attain it with the right blend of strategy, consulting, and technology. Vision33 is consistently recognized by the industry for its notable growth and dedication to helping customers achieve success.

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