Family-Owned Cherry Producer Gains Competitive Advantage and Triples Scanning Rate With SAP Business One



Vision33





# BOUT Corol Beach



With its annual production of approximately 1,800 tons, Coral Beach Farms is Canada's largest cherry supplier. Its premium cherries grow at seven farms along the shores of Okanagan Lake in British Columbia, where they're picked and processed at the company's packing plant. Jealous Fruits, the sales and marketing arm of Coral Beach Farms, offers farm-direct cherries to qualified wholesale and retail partners worldwide.

### **Company**

#### Name:

Coral Beach Farms, Ltd.

### **Industry:**

**Cherry Supplier** 

### **ERP Solution:**

SAP Business One®

### **Summary**

- Eliminated duplicate data entry and increased data accuracy, saving 1 to 2 full-time staff equivalents
- Increased information availability and accessibility
- Improved accuracy, especially in invoicing
- Improved inventory control
- Complete visibility into the supply chain



SAP Business One gives us a clear advantage over our competition. They SAP Business One gives us a clear still suffer from the same problems we had before we implemented the software.

Mike Lane, controller at Coral Beach Farms

### Visit them at www.coralbeach.ca





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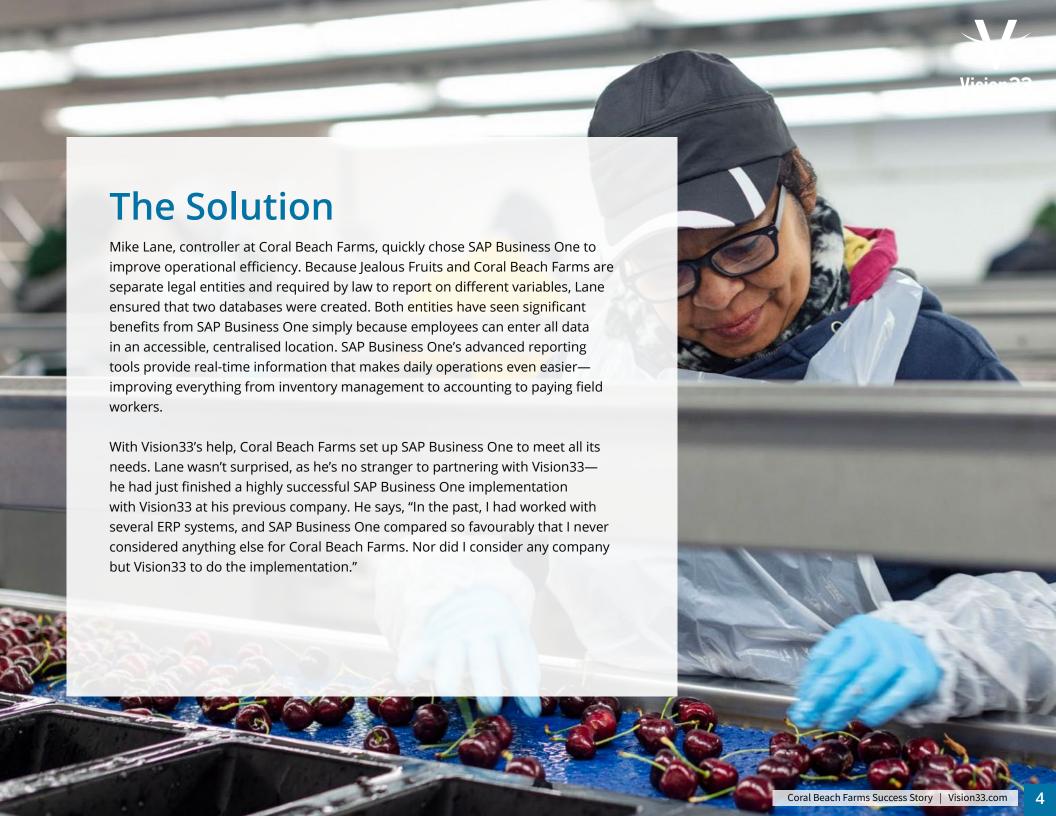
In the past, I had worked with several ERP systems, and SAP Business One compared so favorably that I never considered anything else for Coral Beach Farms. Nor did I consider any company but Vision33 to do the implementation.

Mike Lane, controller at Coral Beach Farms



### The Challenge

Coral Beach Farms is a fast-growing company that previously used spreadsheets and a small batch-oriented accounting program. Business data was scattered between these applications, stored in filing cabinets, or not recorded at all, and information had to be entered manually in two or more places. With such dispersed data, operations like cost tracking and inventory control were difficult and error-prone. When incorrect invoicing made the company's challenges obvious to its customers and threatened client satisfaction, Coral Beach Farms knew it needed better business software support.



## Working With Vision33

Lane and Vision33 established an ambitious three-month implementation schedule with a tight budget. Vision33 ensured Coral Beach Farms met its implementation goals and helped them develop a rapid scanning system for cherry totes that integrated with SAP Business One. This scanning system replaced an old PDA-based system that was so slow employees often worked until midnight to tabulate a day's results. Vision33's solution tripled the scanning rate and provided an automatic data import into SAP Business One.





Vision33 transforms business processes and results for customers by delivering value through the promise of technology and its benefits for growing businesses. For over 30 years, Vision33 has helped companies integrate and automate their business processes and applications to better serve their customers, employees, and stakeholders. The technologies may have changed drastically in 30 years, but Vision33's mission has never wavered.

With over 1,000 customers worldwide, Vision33 helps manufacturers, distributors, service firms, and SaaS businesses outperform their competition and lead their industries with successful technology investments.

With nearly 500 employees, Vision33 offers product expertise, business experience, and innovative technology leadership. Whether a global company with 100 subsidiaries or a small business, Vision33 works alongside every customer to meet their goals.

Vision33 also has formal partnerships to resell, implement, and support leading ERP applications, is a leader in cloud deployment, and has developed exclusive products, including Saltbox (saltbox.io) and iDocuments (idocuments.io).

For more information about Vision33, visit **www.vision33.co.uk**.

Contact your nearest Vision33 sales office to discuss how we can help transform your business.

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