



## HubSpot Connector

### *Easily Integrate HubSpot With the Rest of Your Business*

HubSpot is a powerful business solution used by over 68,000 small and mid-sized companies worldwide. Its ease of use, integrated modular architecture, and right-sized pricing have made it a popular option for marketing, sales, and services teams since 2005.

Whether using the entire HubSpot stack or individual modules, integrating with other business systems extends HubSpot's functionality and helps you get more value from your investment.



The HubSpot connector sits on top of The Saltbox Platform, seamlessly integrating your business applications with HubSpot's CRM, Sales, Marketing, and Service hubs. It can be customized to address unique integration scenarios.

#### *Dynamic Updates*

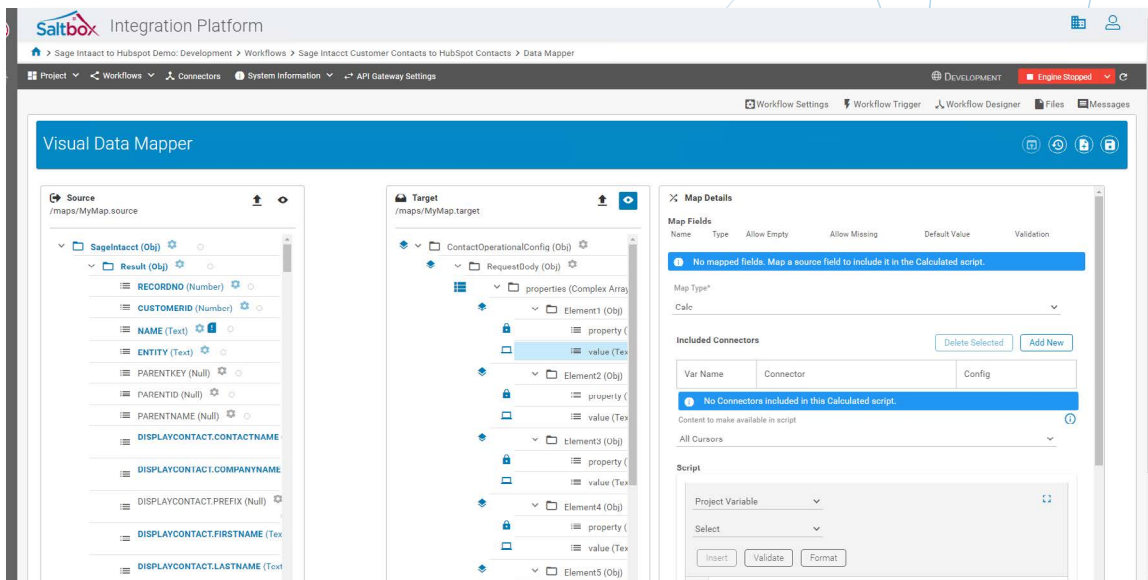
The HubSpot connector is dynamic, so as HubSpot's API and feature set evolve, the connector's code updates too, protecting your integrations and workflows from potential disruption.

#### *Out-of-the-Box Workflows*

Workflows define and automate the flow, treatment, and delivery of transactional data between business systems. The HubSpot connector has five standard workflows, which help you quickly automate these common business processes and scenarios:

- Quotation scenarios:
  - Quotes to Quotes (ERP to HubSpot)
  - Quotes to Deals (ERP to HubSpot)
- Accounts/BusinessPartners/Customers (ERP to HubSpot)
- Accounts/Business Partners/Customers (HubSpot to ERP)
- Account Contacts/Business Partner Contacts (ERP to HubSpot)
- Orders (ERP to HubSpot)

For more complex scenarios, workflows can be built from scratch or customized.



Drag and drop to map data between your business systems.

## How to Buy

Because Saltbox Connectors are built to run on The Saltbox Platform, you need an active Saltbox license to deploy the HubSpot connector. Each connector is packaged and sold separately.

Contact us to learn more: <https://www.vision33.com/contact-us>

## About The Saltbox Platform

The Saltbox Platform is an enterprise-class, low-code iPaaS solution that empowers companies to integrate, unify, and streamline business operations, accelerating digital transformation and increasing the ROI of their data and existing technology investments.



## A Trusted Partner

Vision33 solves customer business challenges through the promise of technology and the value it delivers. We partner with organizations in the public and private sectors to understand their vision and help them attain it with the right blend of strategy, consulting, and technology. Vision33 is consistently recognized by the industry for its notable growth and dedication to helping customers achieve success.

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